CARLOS A. WILLIAMS JR.

Writer

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Education

B.F.A., Creative Writing for Entertainment

Full Sail University

December 2016 Winter Park, FL

Skills

- Writing
- Microsoft Office Suite
- Final Draft
- Final Cut Pro
- SEO Optimization
- Social Media Content Writing
- Quality Driven
- Technical Writing
- Collaborative

- Leadership
- Critical Thinking
- Editing
- Transmedia Content Creation

Work Experience

Claims Support Representative

National Auto Care

March 2016 - Present

Jacksonville, FL

- QC and review of claim documents en route to the processing department
- Assists with management of call volume during peak periods or instances of understaffing

HR Analyst 2015 – 2016

Northgate Arinso

Jacksonville, FL

- Reviewed and edited process guidelines and benefit procedure manuals via the company intranet
- Inbound/Outbound HR Support for established corporate clients
- Arrangement and application of training procedures for new-hires

Senior Customer Service – Cancellations

2008 - 2014

Allstate Dealer Services (ADS)

Jacksonville, FL

- Point of contact for product cancellations for clients on all products underwritten by ADS
- Individual Contributor for the monthly newsletter
- Created and revised Request for Proposals (RFP's), process manuals and other technical documents
- Creation of informational and marketing materials
- Created and edited promotional and in-app content during the launch of the Allstate Roadside App, now known as Allstate Motor Club for iOS